# Basketballpaisley Partnership Packages STRIVE ARTAMES

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# Who we are



Basketballpaisley are the biggest amateur basketball club in Scotland based out of Paisley in Renfrewshire. We compete in the Scottish National Leagues across Scotland as well as the Strathclyde Local League. Our home venue Lagoon Centre



# History.





Established in 1995, we have seen great success in the top leagues in Scotland amassing over 100 national championships, which is more than any other Scottish amateur program to date.

With our youth academy being alone at the top of Scottish basketball with the famous double treble achieved by our U16 Men Squad in season 15-16' & 16-17' securing our youth programme in the Scottish record books

The foundations of success in Basketballpaisley are laid out in the highly successful Superleague program, where boys and girls enjoy the fun of training and playing together in one of our four community clubs.

These community clubs have helped progress players to our youth academy who have ultimately turned into Commonwealth Athletes, Professional Players and have now ventured to the United States spreading our name to those countries and communities.

Those athletes progressing onto bigger and better stages are our pride and joy and is what we pride ourselves on most after our ability to engage as many young people in the sport as possible.

We look to engage as many young people as possible to continue contributing to the growth of our beloved sport and developing opportunities for success in our local community.

We want to build on our rich history... can you add to it?

# STRIVE FOR GREATNESS TOGETHER



# Jack 1 - Game Ball Sponsorship

## Price £150

#### **CONTENTS OF PACKAGE**

- 3 Social Media shoutouts in the week leading up to games
- Brand exposure to 2500 + followers & spectators (on average)Mention of your brand/company in
- our year book.

#### SPONSOR BENEFITS

- Brand exposure to 2500 + followers & spectator's (on average)
- Game Ball Presentation photo for social media.
- Free saints t-shirt.

# - Free Throw Sponsorship

## Price £200

#### **CONTENTS OF PACKAGE**

- Sponsor pays to sponsor a full weekend of matches.
- 3 Social Media shoutouts in the week
- leading up to games

  Brand exposure to 2500 + followers & spectators (on average)
- Mention of your brand/company in our year book.

#### SPONSOR BENEFITS

- Brand exposure to 2500 + followers & spectator's (on average) Centre Circle Photo with captain or full
- Free saints home vest to display in your place of work.

### PARTNER WITH US



## Price £300

#### **CONTENTS OF PACKAGE**

- 10 photos across the season on social me'dia with sponsor logo on
- Brand exposure to 2500 + followers &
- spectator's (on average)Mention of your brand/company in our year book.
- Player will have sponsor logo on their warm up top

#### SPONSOR BENEFITS

- Brand exposure to 2500 + followers & spectator's (on average)
- Photo of warm up presentation with chosen player
- Invitation to annual awards evening.

Three of



## Price £500

#### **CONTENTS OF PACKAGE**

- Advertising board around the court Various sizes
  - Small £500
  - Large + £100

#### SPONSOR BENEFITS

- Brand exposure to 2500 + followers &
- spectator's (on average) Board on court throughout whole
- Visible to our visitors at all home games

# Pack 5 - Alley-Oop Package



## **Price £1000**

#### **CONTENTS OF PACKAGE**

 Logo displayed on strips of specific age group team for duration of season.

#### **SPONSOR BENEFITS**

- Brand exposure to 2500 + followers & spectators (on average)
- Photo of strip presented to team captain
- Photograph's at games will feature strips with logo
- Games videod and uploaded to YouTube

# Pack 6 - Half of Fame Package



## **Price £5000**

#### **CONTENTS OF PACKAGE**

- Naming rights of all of our academy teams
- Pop up advertising boards at our home venue.
- Mentioned/Tagged in all social media involving St Mirren Teams.

#### SPONSOR BENEFITS

- Brand exposure to 2500 + followers & spectators (on average)
- Visible to our visitors at all home games
- Official naming rights spread around Scotland
- Featured as main partner or our website and social media.





The Lagoon Centre | Paisley | Renfrewshire | PA1 1NB